THE IVY NETWORK CORPORATION
242 - A YALE STATION • NEW HAVEN, CONN. 06520 • (203) 787-0711

S. L. MAIER
PRESIDENT

MARK J. HOFFMAN
SECRETARY - TREASURER

May 25, 1971

Mr. Sam Posner
Radio Time Sales
559 Pacific Avenue
San Francisco, Calif. 94133

Dear Mr. Posner:

We received the payment for the March schedule of Guild Wine from Dailey and Associates today, and I am enclosing a check for $514.08, which is 15% of the check. You can check this with the schedule I sent you recently.

I hope things are going well, and Sandy and I would appreciate hearing from you now and then about people you are talking with. Our own sales push is coming up soon, and I will send you any new sales material that we put together here. Let me know what your plans will be for the summer, that is, when you will be on vacation, if at all, and any travel plans you might have. I would like to know how the Guild people are reacting to the newspaper ads. More will be on the way this week.

Sincerely,

Mark J. Hoffman

MJH:kk

WHERE FUTURE AMERICA LISTENS AND LEARNS:
BROWN: WBRU COLUMBIA: WKCR CORNELL: WVBR HARVARD: WHRB
DARTMOUTH: WDCR PENNSYLVANIA: WXPN PRINCETON: WPRB YALE: WYBC
WESLEYAN: WESU UNION COLLEGE: WRUC MIT: WTBS WILLIAMS COLLEGE: WMS
BOSTON UNIVERSITY: WTBU LEHIGH: WLRN RUTGERS: WRSU BOSTON COLLEGE: WVBC
AND AFFILIATED STATIONS